



Nerium 90-Day Challenge FAQ

Q: WHAT IS THE NERIUM 90-DAY CHALLENGE?

A: The Nerium 90-Day Challenge is a contest that allows users to submit before and after photos, showcasing the results they experienced after using Nerium products for a period of approximately 90 days. Three winners will be selected at the end of each contest period. There will be a grand prize winner, second place winner and third place winner. Winners receive a cash prize based on the level of award they won.

Q: WHO'S ELIGIBLE TO PARTICIPATE IN THE NERIUM 90-DAY CHALLENGE?

A: The Challenge is open to anyone within the United States and Canada (excluding Quebec) who is using the Nerium products approved for the contest (e.g. all Brand Partners, Preferred Customers, Retail Customers. You don't have to be enrolled in any Nerium programs to enter.).

Q: WILL THE NERIUM 90-DAY CHALLENGE BE OPEN TO ANY OTHER MARKETS?

A: Nerium plans to open the Challenge to other markets, but the number of additional markets and the timing has yet to be determined.

Q: WHAT ARE THE RULES OF THE NERIUM 90-DAY CHALLENGE?

- A:
1. Participants must reside in the United States or Canada (excluding Quebec) to be eligible to enter the challenge.
 2. Applicants must be at least 18 years old to enter the challenge.
 3. Applicants can only enter one product challenge per contest period.
 4. Applicants must submit the original before and after images. The submitted images must not be altered in any way, aside from cropping and/or rotating. The image must also be owned by the person submitting it.
 5. No purchase is necessary to enter or win the Nerium 90-Day Challenge.
 6. Voting takes place for approximately two (2) weeks at the end of each contest period. The winners will be decided by Nerium with the help of the votes received via the online voting functionality that's open to the public.
 7. Winners will be solely responsible for any taxes, custom duties and/or shipping of their prizes.
 8. By submitting your photos and story, you understand that the images and content you submit become the sole property of Nerium International and that Nerium International is free to use both your images and story however they see fit, as well as share them with its vendors and affiliates.

Q: IF I'VE ALREADY ENTERED THE PREVIOUS CHALLENGE KNOWN AS THE "90-DAY REAL RESULTS CONTEST," CAN I ENTER THE NEW 90-DAY CHALLENGE?

A: Yes.

Q: DO I HAVE TO CREATE A NEW ACCOUNT IF I'VE ENTERED THE PREVIOUS "90-DAY REAL RESULTS CONTEST"?

A: Yes. This is a new site. So, any applicant that wishes to register for the 90-Day Challenge will need to create a new account. All submissions and information that was previously submitted for the old 90-Day Real Results Contest will not transfer, nor will it be used for the Nerium 90-Day Challenge.

Q: HOW MANY CONTESTS CAN I ENTER?

A: Participants can enter as many contests as they would like. However, participants can only enter once per contest period.

Q: HOW MANY PRODUCTS CAN I ENTER WITHIN EACH CONTEST?

A: Participants can only enter with one product submission per contest period, aside from the challenge category where a participant can enter using the Night Cream + Day Cream combo.

Q: WHAT ARE THE CONTEST DEADLINES AND TIMELINES?

A: The initial contest will last approximately 120 days. After the launch contest, all subsequent contests will last approximately 90 days. Voting begins on or around the Monday following the end of each quarterly challenge period. Dates may vary, so check the 90daychallenge.com site for the most updated information.

Q: HOW ARE THE WINNERS DECIDED?

A: Winners will be decided using two types of data:

1. The number of votes received when the voting polls are open
2. Internal review at Nerium International.

Q: WHO CAN VOTE FOR THE WINNERS?

A: Voting is open to anyone who wishes to vote. The voters do not have to be associated with Nerium. However, anyone coming to the site to vote must log into the site.

Q: HOW MUCH DOES EACH WINNER RECEIVE?

A: Each contest will have three winners: Grand Prize Winner, Second Place and Third Place.

- Grand Prize Winner: \$3,000
- 2nd Place: \$1,000
- 3rd Place: \$500

Q: WHAT DOES THE “BP REFERRAL” PRIZE AMOUNT MEAN?

A: We also have an BP referral cash prize. In the event that the Grand Prize winner was enrolled by a Brand Partner, then the Brand Partner will be eligible to win the BP Referral prize. In the event that the Grand Prize winner was not enrolled with a Brand Partner, then there will be no Brand Partner prize for the applicable challenge period.

Q: HOW WILL I RECEIVE MY PRIZE AND WHEN WILL I RECEIVE IT?

A: The winners of the Nerium 90-Day Challenge will receive their winnings via check no more than 30 days after notification.

Q: HOW AND WHEN WILL WINNERS BE NOTIFIED?

A: The winners will be notified via email no later than 10 business days after the voting has ended.

Q: IF I DON'T WIN A CHALLENGE, CAN I ENTER ANOTHER ONE?

A: Yes. An applicant who doesn't win a particular challenge can enter a different challenge should they choose to do so.

Q: IF I DIDN'T WIN A CHALLENGE, CAN I USE THE SAME IMAGES I USED FOR A PREVIOUS CHALLENGE FOR MY NEW CHALLENGE?

A: Yes, you can resubmit the same images for as many challenges as you'd like.

Q: DO I NEED TO TAKE MY BEFORE AND AFTER PICTURES EXACTLY 90 DAYS APART?

A: To showcase the best results, it is strongly encouraged that the before picture be taken BEFORE using Nerium products and then 90 days after daily use of Nerium products. However, you will not be disqualified if you enter with less than 90 days of usage.

Q: CAN I SUBMIT MY BEFORE AND AFTER PICTURES AT THE SAME TIME?

A: Applicants are able to submit their before and after pictures at the same time. Or, the updated site also allows entrants to enter their photos at different times. Photos can be saved in the profile area.

Q: WHAT NERIUM PRODUCTS CAN I SHOWCASE MY REAL RESULTS?

A: You may enter the challenge to showcase Real Results for the following Nerium products:

Age-Defying Night Cream, NeriumAD® Formula

Age-Defying Night Cream, Optimera™ Formula

Age-Defying Night Cream + Day Cream, NeriumAD® Formula

Age-Defying Night Cream + Day Cream, Optimera™ Formula

Age-Defying Eye Serum

Firming Body Contour Cream, NeriumAD® Formula

Firming Body Contour Cream, Optimera™ Formula