



Nerium Age-Defying Eye Serum FAQ

Q: WHAT IS AGE-DEFYING EYE SERUM?

A: Age-Defying Eye Serum is an advanced, multifunctional age-fighting product designed for day and night use for the eye area that delivers both immediate and long-term benefits.

Q: WHEN WILL AGE-DEFYING EYE SERUM BE AVAILABLE FOR PURCHASE?

A: Age-Defying Eye Serum will be available for purchase by Brand Partners only from **April 7–11, 2016**.

It will be available for sale in 2 packs for:

USA	CANADA	MEXICO
\$120	\$169.90	\$2,498

Eye Serum will be available for purchase by all customers beginning **April 14, 2016**.

Q: WHERE WILL AGE-DEFYING EYE SERUM BE AVAILABLE FOR PURCHASE?

A: Age-Defying Eye Serum will be available in the U.S., Canada and Mexico.

Q: WHAT ARE AGE-DEFYING EYE SERUM'S BENEFITS?

- A: The Eye Serum, featuring the proprietary SIG-1191™ and IFIL4-R™ ingredients:
- Immediately diminishes the appearance of fine lines and wrinkles, hydrating the eye area as it dries to a soft, matte finish.
 - Firms and brightens the appearance of the eye area.
 - With continued use, targets a reduction in dark circles, puffiness, lines and wrinkles.

Q: IS THERE A DIFFERENT FORMULA BETWEEN MARKETS?

A: No. There is only one global formula for Nerium's Eye Serum.

Q: WHERE SHOULD EYE SERUM BE USED?

A: Eye Serum should be used on the skin around the eyes – especially on dark circles and crow's feet.

Q: MY SKIN IS A LITTLE DRY. IS EYE SERUM STILL SAFE FOR ME TO USE?

A: Yes. Eye Serum is ideal for all skin types.

Q: IS EYE SERUM DERMATOLOGIST- AND OPHTHALMOLOGIST-TESTED?

A: Yes. Eye Serum is dermatologist- and ophthalmologist-tested.

Q: HOW DO I APPLY THE PRODUCT?

A: After cleansing skin, apply one pump of product per eye in the morning and evening. Gently smooth the Serum around the eye area. While smoothing it on, the product will begin to adhere to skin and fill lines. After a few seconds, stop smoothing in the product and remain expressionless for 30 seconds while the product dries to a soft, even finish. For optimal results, use with our Age-Defying Night and Day Creams. Recommended for use after the application of the Night and Day Creams.

Q: WHEN SHOULD I USE THE PRODUCT?

A: It is best to use after cleansing skin in the morning and evening.

Q: WHAT ARE THE KEY INGREDIENTS?

A: The key ingredients in the Eye Serum are:

- Sig-1191™: A patent-pending, exclusive ingredient that works as an antioxidant and skin hydrator.
- I-FIL4R™: An exclusive ingredient derived from white lily and Brazilian ginseng that helps reduce the appearance of puffiness, fine lines and dark circles.
- Aloe barbadensis leaf juice: Highly emollient and a well-known source of moisture and hydration.
- Advanced peptides: Support the skin's natural collagen and elastin, which helps skin look fuller and plumper.
- Caffeine: Helps stimulate circulation.
- Jojoba esters: Lightweight, natural moisturizer for long-lasting hydration.
- Green tea: A well-known antioxidant that guards against environmental damage.
- Sodium hyaluronate: Naturally present in the skin, binds water to the skin to aid in volume and firmness.
- Vitamin E: An antioxidant that helps protect the skin from free radicals.
- Vitamin C: A vitamin known for its antioxidant and skin-brightening properties.

Q: HOW DOES EYE SERUM WORK?

A: Age-Defying Eye Serum is a multifunctional product that works in two ways:

1. Immediately diminishes the appearance of fine lines around the eye area.
2. With continued use, combats dark circles, puffiness, lines and wrinkles.

This product is formulated at the pH level suitable for your skin. This ensures maximum age-fighting benefits in a formula that works in harmony with your skin.

Q: CAN I USE EYE SERUM WITH OTHER SKINCARE PRODUCTS?

A: We recommend using Eye Serum in conjunction with our Age-Defying Night and Day Creams for optimal results.

Q: HOW OFTEN CAN I USE EYE SERUM?

A: Apply the Eye Serum once or twice a day, morning and evening.

Q: CAN ANYONE USE EYE SERUM?

A: Eye Serum is formulated for adult use only.

Q: HOW DO I MAINTAIN THE RESULTS?

A: Results are maintained with continuous product use.

Q: HOW SHOULD EYE SERUM BE STORED?

A: Store in a cool, dry place, tightly capped. If the product is stored correctly, it should have a two-year shelf life. If it has not been stored properly, please ensure the contents have not changed color, consistency or smell before applying or selling.

Q: DOES EYE SERUM HAVE AN EXPIRATION DATE?

A: The product has an expiration date of two years.

Q: WILL 3UR FREE CREDITS GO TOWARDS EYE SERUM?

A: Yes, 3UR Free credits can be applied towards Eye Serum on Auto Delivery beginning **April 14, 2016**.

Q: WHO IS ABLE TO PURCHASE EYE SERUM?

A: All customer types will be able to purchase Eye Serum beginning **April 14, 2016**.

Q: WHAT IS THE PRICE OF EYE SERUM?

A:

Customer Type	USA	CANADA	MEXICO (VAT Inclusive)
Retail	\$80 (QV: 55)	\$114.95 (QV:55)	\$1,699.00 (QV: 55)
Wholesale	\$70 (QV: 65)	\$99.95 (QV: 65)	\$1,499.00 (QV: 65)
ADO/Preferred	\$60 (QV: 55)	\$84.95 (QV: 55)	\$1,249 (QV: 55)